



Arrive Alive **MASTERDRIVE**

**WITH MASTERDRIVE
PREVENTING AN
ACCIDENT FROM
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HIGHLY ACHIEVABLE**

It's a relief to know that when accidents do happen, Avis Fleet Accident Management will attend to your every detail quickly and efficiently, but preventing the accident from occurring, remains the ideal and most optimal solution.

How is it possible?

With Masterdrive it's not only possible – it's highly achievable. In fact our research shows that customers who selected Masterdrive reported a minimum of a 50% decrease in accident costs – imagine the positive effect this could have on your bottom line.

Prevention is better than cure

Masterdrive is another Avis innovation which provides advanced theoretical and practical driver training, in both the car and the classroom. Benefits include:

- reacting in emergencies
- avoiding accidents by thinking ahead

- security awareness and hijack prevention
- skid pan control and collision prevention

The value of properly trained drivers to any organisation has been well documented and observed.

Masterdrive instructors all have extensive road-traffic authority expertise, which they use to enhance the total-training experience. Your risk of an accident occurring can decrease from as much as 25% to 3%.

Masterdrive offers specialised driver-training courses which range from defensive-driver training, to anti-hijack training for passenger and commercial vehicles. All successful students receive certification which is valid up to a maximum of two years.



AVIS Fleet Services